



CEO Masterclass Series

Guiding Principles

Many thanks for your interest in applying for the CEO Masterclass Series 2026/27. For all participants to get the most from their experience in the series, we have outlined some guiding principles for you in advance of making your application. Please note that you will be asked to agree to this participant guide within your application.

What you can expect from us

As a participant of the series, you can expect the following:

- A premium offering of tailored workshops and networking opportunities pitched to sector CEOs
- Clear, concise communication notifying you of upcoming workshops
- Notice of all workshops sent directly to your calendar for you with titles and log in details
- A dedicated team in The Wheel to liaise directly with you on any issues that might arise
- A dedicated portal with all the slides and resources from the whole series for you to access in your own time
- Access to a group of your peers to connect with and learn from
- Space for you to reflect on your work and not in your work
- Space to engage with peers and learn from others at your level.

What we expect from you

To fully engage as a useful community of practice, we ask that participants observe the following:

The CEO Masterclass operates under Chatham House rules. Chatham House Rules mean you are free to use information or ideas heard during any of our sessions, but you agree to not reveal the identity or affiliation of the speaker or share any identifiable information about the situation beyond this group. Essentially, you can discuss what was said, once it's not identifiable, but not who said it. More importantly we want you to reflect and discuss on what you have learned from the masterclasses and your peers.



To fully support your network development, we actively share information about participants with one another to encourage connection and engagement. We will share your email address with your fellow participants as part of the programme.

We would ask that you make every effort to attend all the workshops, both online and in-person, to get the full benefit of the series. The series is designed as a 'whole' experience. However, we fully accept that life happens, especially in your roles, we ask that you try.

The program relies heavily on participants sharing, discussing, and reflecting on their own professional experiences and as such active participation is required. While active contributions are essential, participants must also be mindful of others to ensure quieter voices have an equal chance to speak. We strive for 'balanced airtime'. Additionally, if you are uncomfortable sharing your professional experiences in a group setting, this program may not be the right fit at this time, and you may prefer one of our other offerings.

Material will be provided by the trainer for your information. This information is available for the use of you and your organisation, it can be shared with your organisation's Chairperson as part of your development planning, however the material is copyrighted and should not be shared beyond your organisation.

Payment for the series must be made by the Monday, 28 September 2026. You will receive an invoice from The Wheel following an offer to participate in the masterclass.

If you have any issues, you can contact the Leadership Academy Manager Sharon, sharon@wheel.ie.